

16/11/2020

Code No. 12049

FACULTY OF MANAGEMENT
M.B.A. II – Semester (CBCS) Examination, November 2020

Subject: Startup Management

Paper – MB – 205 – 3
Open Elective – IV

Time: 2 Hours

Max. Marks: 80

PART – A

Note: Answer any four questions.

(4x5 = 20 Marks)

- 1 Functions of Entrepreneur
- 2 Entry Strategies for Startups
- 3 Concept of Small Enterprise
- 4 Define Venture Capital
- 5 IDBI

PART – B

Note: Answer any four questions.

(4x15 = 60 Marks)

6. What is meant by entrepreneurship? Discuss the significance of rural entrepreneurship in the Indian Economy.
7. Explain the difference between an entrepreneur and a manager.
8. What are the non-economic factors in the growth of entrepreneurship?
9. How do you assess the impact of entrepreneurship development programs of government?
10. Describe the role of small enterprises in the economic development of India.
11. What is meant by intellectual property? What is the impact of IP on startup business?
12. Explain the role of DICs in the growth of entrepreneurship.
13. List out the various benefits offered by SIDBI to increase entrepreneurship development.
14. Explain the concept and features of the venture capital financing.
15. What are the exit strategies of venture capital financing?
